

ICA2017

instrumentation, control & automation

September 15th, 2016

To whom it may concern

Subject: Sponsorship of the 12th IWA Specialist Conference on Instrumentation, Control and Automation (ICA2017), 11-14 June 2017, Québec City, Canada

Dear Sir or Madam:

ICA2017, the quadrennial conference on instrumentation, control and automation of water systems (drinking, surface and used water) was last held in North-America in 1993, in Banff/Hamilton. Over the last years, North-America has been the scene of very active implementation of advanced instrumentation, control and automation in wastewater collection and treatment, surface water monitoring networks and drinking water quality protection (homeland security). Bringing the ICA conference back to North-America will be bringing it back to fertile ground. To further strengthen the North-American contributions, we have teamed up with the Water Environment Federation, a novum for the ICA conference series.

In its 44-year history, the ICA conference series has provided practitioners and researchers in the ICA fields with a prime review of the state-of-the-art and an outlook into future developments based on most recent research of the leading groups in the field. The conference is aiming at providing a discussion platform for key players of different organization types. We therefore start the conference with four forums in a workshop style format that emphasises case studies: a Manufacturers Forum, a Utilities Forum, an Academic Forum and a Consultants Forum.

Sponsorship of ICA2017 in Quebec City, Canada provides an outstanding opportunity for you and your organization to promote your products, services and brand name amongst an audience of more than 400 of the world's top professional expert in the fields of instrumentation, control and automation. Your organisation will appear as a major industry player to delegates and other sponsors during the event, as well as before and afterwards in the widely distributed and professional event literature, making an enduring contribution to your overall marketing plan.



The sponsorship program has three levels, which are described below:

Platinum Sponsor

- 2 free registrations
 - Standard exhibition space to present your company and products.
 - Your logo present on the conference bag and in the proceedings
 - 1 piece of information on your company added to the conference bag
 - Lunch sponsorship mentioned
 - Plenary room display
 - Logo on the running Powerpoint during coffee breaks and lunches
 - Your logo on a prime location on our website with a link to your company
 - A mention of your organizations' sponsorship in our social medias
- CAD 4,000

Gold Sponsor

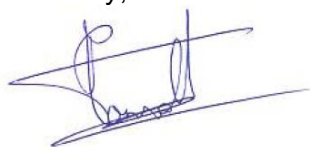
- 1 free registration
 - Your logo present on the conference bag and in the proceedings
 - 1 piece of information on your company added to the conference bag
 - Coffee break sponsorship mentioned
 - Plenary room display
 - Copy of the proceedings and a list of participants
 - Your logo on the ICA2017 website with a link to your company
 - A mention of your organizations' sponsorship in our social medias
- CAD 2,500

Silver Sponsor

- 1 free registration
 - Copy of the proceedings and a list of participants
 - Your logo on the ICA2017 website with a link to your company
 - A mention of your organizations' sponsorship in our social medias
- CAD 1,500

If you are interested in being a sponsor or if you have any questions concerning this opportunity, please do not hesitate to contact us.

Sincerely,



Peter A. Vanrolleghem
Chair, ICA2017 Conference
modelEAU, Université Laval
1065, avenue de la Médecine,
Québec G1V 0A6, QC, Canada
Tel: +1 418 656 5085
E-mail: Peter.Vanrolleghem@gci.ulaval.ca



Leiv Rieger
Co-Chair, ICA2017 Conference
inCTRL Solutions Inc.
470 Anthony Drive
Oakville L6J 2K5, ON, Canada
Tel : +1 905 334 4027
E-mail: rieger@inctrl.ca

